



**media information**

## **Cub Campers**



### **AUSTRALIA'S CUB CAMPERS — DESIGNED AND BUILT TOUGH TO LAST**

Cub Campers has a long and proud track record of producing quality, well engineered and manufactured camper trailers designed to cope with Australia's tough environment.

That reputation is set to continue and grow with the opening of Cub's new multi-million dollar manufacturing facility in Sydney which is aimed at meeting the increasing demand for quality camper trailers.

Sales of Camper trailers are booming and proving a popular option for lovers of outdoor recreation in Australia leading to a flood of imported trailers from low cost off shore manufacturers.

However Cub has drawn a line in the sand and declared its commitment to local manufacturing in a bid to fight off the flood of imported campers flowing into the country.

"With more people buying camper trailers than ever before it means there are an ever increasing number of demanding customers to satisfy," said Cub Campers CEO Roger Fagan.

"Camper trailers are proving ideal for people looking for a convenient, easy to use, comfortable 'mobile home' on the road," said Roger Fagan.

"They're also easy to use and store which adds to their attractiveness," he said.

"Cub's experience is that once people have purchased a quality camper trailer they are converts for life.

**[www.cubcampers.com.au](http://www.cubcampers.com.au)**

“Cub has been able to stay in business and grow because we have always built our camper trailers to cope with tough Aussie conditions and our reputation has grown on the back of that ethos,” he added.

“We build our camper trailers to keep our customers ‘trailer fans’ for life,” he added.

Cub Camper trailers are entirely built in Australia for the local environment and designed by qualified engineers who really know Aussie conditions.

“We have found imported steel doesn’t work as well as quality Australian steel, so we only use local product. In fact a supplier provided imported steel without telling us at one stage and during the fabrication process its flaws were immediately apparent.

“Our engineers quizzed our suppliers about the origins of the steel and it was then revealed it was imported and since then we specify only Australian steel,” said Roger Fagan.

This has been the way at Cub for the past 43 years, and experience such as that episode is utilized every step of the way providing a solid basis for the company’s manufacturing processes now and into the future.

“Our campers are known for their easy set-up and durability in all conditions, particularly with the canvas we use in our campers,” Roger Fagan added.

“We only use the finest quality Australian canvas, cut and trimmed with great precision and accuracy in our canvas shop, with the latest high-tech cutting machine.

“What this means is that the Australian canvas is made to cope with the sunshine, dust and widely varying climatic conditions we encounter here, while our modern equipment and accurate tent production ensures the canvas fits properly, is weather tight and last years longer than imported ones,” he emphasized.

“The cornerstone of our design is a strong tubular steel frame chassis that outlasts new-age fibreglass ‘sandwich panel’-construction trailers from other makers,” he added.

“This provides superior strength and durability over the lifetime of the trailer.”

Cub now has a camper refurbishment facility at its manufacturing facility at North Rocks, in Sydney to satisfy the demand from longstanding customers either trading in their old Cub Campers for a new model or wanting to freshen up their trusty old Cub.

“We recently traded a 1976-model Cub which is still in great working order and has many miles and many outdoor holidays ahead of it,” said Roger Fagan.

“It is in such good nick after 35 years I think we might keep this one as an example of the longevity and reliability we build into every Cub,” he added.

## REASONS TO BUY

All Cub Camper trailers come with a range of unique features, along with a optional extras, which underline Cub's attention to detail and design thoughtfulness throughout the years. This sets Cub Campers apart from its competitors. Cub Campers hold their value well, have high resale value, and there is always a demand for good quality second hand Cubs.

### *Some of these key features and extras include:*

**Monocoque construction** — using steel body panels and frames, which are welded in the corners and to the chassis to create a 'unibody' construction with the body bracing the chassis like a modern 4WD.

**Outback-tailored suspension** — Designed for tough Australian conditions and extensively tested here.

**Ezy-Wind System** — Cub's Ezy-Wind system is probably the most significant innovation to flip-top camper trailers in the past decade. The revolutionary Ezy-Wind system is exclusively a Cub Camper's invention.

**Light ball weight** — makes towing easy, even for smaller cars.

**Hard flooring** — Uniquely, Cub camper's flip-top design means the roof section becomes a hard floor when the camper is open!

**Kitchens** — Made from quality stainless steel.

The full range of Cub Camper trailers is available for view on [www.cubcampers.com.au](http://www.cubcampers.com.au)

For further information contact:

Jon Thomson

Thomson PR

Phone: 02 9938 6408

Mobile: 0418 641 959

Email: [info@thomsonpr.com.au](mailto:info@thomsonpr.com.au)

Website: [www.thomsonpr.com.au](http://www.thomsonpr.com.au)