



Backed by a long-standing reputation for its quality campers and trailers, Cub Campers has added luxury caravans to its range. Its ultra-luxurious C16 model has just been awarded a prestigious Australian Good Design Award.

Amy Fagan is the first to admit she was never a great lover of tent-based camping. The co-owner of Cub Campers with husband Shane, Amy says she often wondered, “Why is no one in Australia making a caravan that feels like a hotel?”. The Fagans knew that if they were ever going to realise their dream of designing a caravan under the Cub name, it would be the height of luxury, incorporating all the features they’d personally expect from a home away from home.

The result is the C16 luxury off-road caravan, recently awarded an Australian Good Design Award in the Product Design Automotive and Transport category. Like a hotel room on wheels, the C16 boasts a premium design scheme with multiple sleeping options and is fully equipped with standard inclusions like an ensuite, kitchenette and wardrobe. Two other luxury caravans — the lightweight L16 and H16 models — have since been added to the Cub range.

WHERE IT ALL BEGAN

Cub’s move into the luxury caravan market had its share of risks — but they were calculated ones. The third-generation family business was founded in 1968 by Shane’s grandfather John Kelso Fagan, who recruited his son Roger to oversee the local

manufacturing of Cub’s range of box trailers, horse floats and camper trailers. To this day, every one of Cub’s products — including the new luxury caravans — is designed and manufactured in its state-of-the-art Sydney factory, using 100 per cent Australian BlueScope steel.

Shane and Amy took the company reins three years ago, leading a team of around 100 talented staff to bring fresh ideas about how they would innovate the Cub offering. With 20 years at Cub under his belt, Shane knew the business inside and out, while Amy brought a trained design eye to her new role as interior design lead.

REWRITING THE RULES

Cub’s deep manufacturing expertise coupled with the Fagans’ desire to innovate the look and feel of a traditional caravan allowed them to completely rewrite the rules of what was possible for the C16. Luxury cars and hotel rooms provided inspiration touchpoints.

“We’ve incorporated a sophisticated design that just wasn’t available on the market,” Shane explains. “One of the most notable features is the oversized windows, which let the outside in to enhance the camping experience.”

A considered palette of colours and materials elevates the C16’s interior: walls

are lined with the softest, 100 per cent recycled wool instead of the usual carpet lining and textured stainless steel adds a pristine finish to benchtops. Perhaps the most luxurious element, however, is the thoughtfulness behind each design decision that makes life on the road feel effortlessly comfortable. A step gives easy access to the king, queen or twin bed with pillow-top mattress, while a built-in wardrobe keeps clothing neatly out of view.

Standard fittings include a 27-inch smart TV with DVD player and Bluetooth, and a Redarc 3000W inverter to allow use of 240-volt appliances. “So you can take your coffee machine away, you can take your hair dryer and you can use the microwave,” Shane adds.

Crucially, while the C16’s sleek light grey exterior with its tell-tale gunmetal-grey steel strip cuts a fine figure on city streets, the caravan is more than robust enough to handle the most remote locations in the country. Plus, with a generous 200-litre fresh water capacity, 2 large lithium batteries and 720W solar generation on the caravan’s roof, you’ll be able to get lost in luxury for days, if not weeks, at a time.

All that’s left is to choose a name for your C16 — Cub has it custom-printed onto the back of the van — and you’ll be ready to hit the road.



Learn more at cubcampers.com.au



The new Luxury Off-Road Caravan range, by Cub.

Australia is a great place to get lost, especially off-road. That's why we designed and built a new range of Luxury Off-Road Caravans. Featuring wide panoramic windows to frame the perfect view, a spacious ensuite for hot showers after a swim and tough Australian made build quality from the craftsmen at Cub, honed over the last 55 years.

With the well-appointed outdoor kitchen, you can prepare a gourmet feast or a simple sausage sizzle wherever you are, while the power and water storage capabilities let you stay off grid and unwind for longer.

Exploring Australia can be tiring work, so when it's time for lights out, you'll appreciate the king bed-sized luxury mattress, and if you want to bring the kids, multiple layout options are available including bunks.

From the BlueScope steel chassis and lightweight composite construction to the dual shocks and tough independent suspension, you can get lost in luxury wherever you like.

Discover Cub's full range of luxury off-road caravans and rugged camper trailers at a showroom near you. Please scan the QR code for details.

** limited introductory offer*



C16 luxury off-road caravan.
From \$129,990.



L16 luxury off-road caravan.
From \$97,990.



H16 luxury off-road hybrid caravan.
From \$79,990*

